



ALPHA MORRAZ[®]

"WE VALUE OUR PEOPLE"

ALPHA MORRAZ HOLDING SDN BHD
Co. Registration No. 202101027532 (1427832-D)



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**Yang Mulia Tengku Khairul Adena Almarhum Yang Mulia Tengku
Abdullah Almarhum Yang Amat Mulia Tengku Zainal Khairib Shah Ibni
Almarhum Sultan Alauddin Suleiman Shah Alhaj (Sultan Selangor Ke-5)**

Executive Profile

Her Royal Highness Tengku Khairul Adena is a distinguished royal personality and strategic leader who actively contributes to leadership development, entrepreneurship advancement, and community empowerment initiatives in Malaysia.

With a strong commitment to nation-building, Her Royal Highness champions development, particularly in strengthening women-led enterprises and community-driven impact programs at the national level.

Leadership & Strategic Contributions

President, MEEDC Malaysia

Advocate for Women Entrepreneurship & Economic Empowerment

Active Patron of High-Impact Community and Social Development Initiatives

Awards & Recognitions

Best Women in Inspiring Leadership Award (2022)

Entrepreneur Icon Selangor Award (2016)

Welcome Message

At Alpha Morraz Holding Sdn Bhd, we believe business is about people and care, not just profits.

We serve communities through hospitality, cleaning, education, healthcare, and security. Our goal is to make a positive difference in people's lives by providing quality services with honesty and respect.

We treat everyone equally and measure success by the good we bring to others.

Thank you to our customers, employees, and partners for joining us in this commitment to better lives.



CHAIRMAN

Yang Mulia Tengku Khairul Adena



WELCOME MESSAGE

Welcome to Alpha Morraz.

Since our inception in late 2020, Alpha Morraz has been committed to redefining excellence in the cleaning and hospitality industry. Our journey has been both challenging and rewarding, driven by the dedication of our talented team and the trust of our valued clients. We are proud to offer a comprehensive range of services, including Morraz Cleaning Services, hostel management, Morraz Transport, and Morraz Healthcare, all designed to meet and exceed your diverse needs.

As businesses worldwide navigate the complexities of re-opening, Alpha Morraz stands ready to provide the support and solutions necessary for a safe and healthy environment. We understand the paramount importance of ensuring the well-being of both employees and customers, and we are here to help you achieve these goals with our exceptional quality and consistency.

Thank you for choosing Alpha Morraz. Our core values of integrity, excellence, and client-centricity guide everything we do, and we look forward to a successful and collaborative partnership.

Warm regards,

FOUNDER/MANAGING DIRECTOR

PROF. DR. ANAN
MBA, PhD





ABOUT ALPHA MORRAZ HOLDING SDN BHD

Alpha Morraz Group is a diversified, multi-industry organisation delivering high-quality services across key sectors, including cleaning services, healthcare, retail, food & beverage, education, security, hostel management, and transportation.

Supported by a strong foundation and a progressive outlook, we deliver reliable, efficient, and customer-focused solutions aligned with evolving industry demands. Through our integrated business model, we consistently uphold excellence while serving individuals, businesses, and communities.





OUR VISION

To be a leading and trusted integrated group in workforce and business solutions, known for excellence, integrity, and quality service delivery, while building long-term partnerships and driving meaningful impact across industries.





OUR MISSION

1

To deliver reliable and high-quality services across all our businesses

2

To continuously improve our services through innovation and efficiency

3

To empower individuals with opportunities for growth and career development

4

To build lasting relationship with clients, partners, and community based on trust, transparency and professionalism





MEET THE TEAM



HUMAN RESOURCE DEPARTMENT

Ms. Kamala Devi Sinathamby



OPERATION DEPARTMENT

Ms. Nurul Nadia Limun



ACCOUNT & FINANCE DEPARTMENT

Ms. Kayathri Jayaraman



ADMINISTRATION DEPARTMENT

Ms. Chelvi Vathumalay



QUALITY ASSURANCE DEPARTMENT

Mr. Nor Ezreeq Mohd Noh



LEGAL DEPARTMENT

Ms. Hamsagayathri Loghanathan



MEET THE TEAM



**BRAND AMBASSADOR & TALENT
MANAGEMENT DEPARTMENT**
Ms. Jasrina Jasni



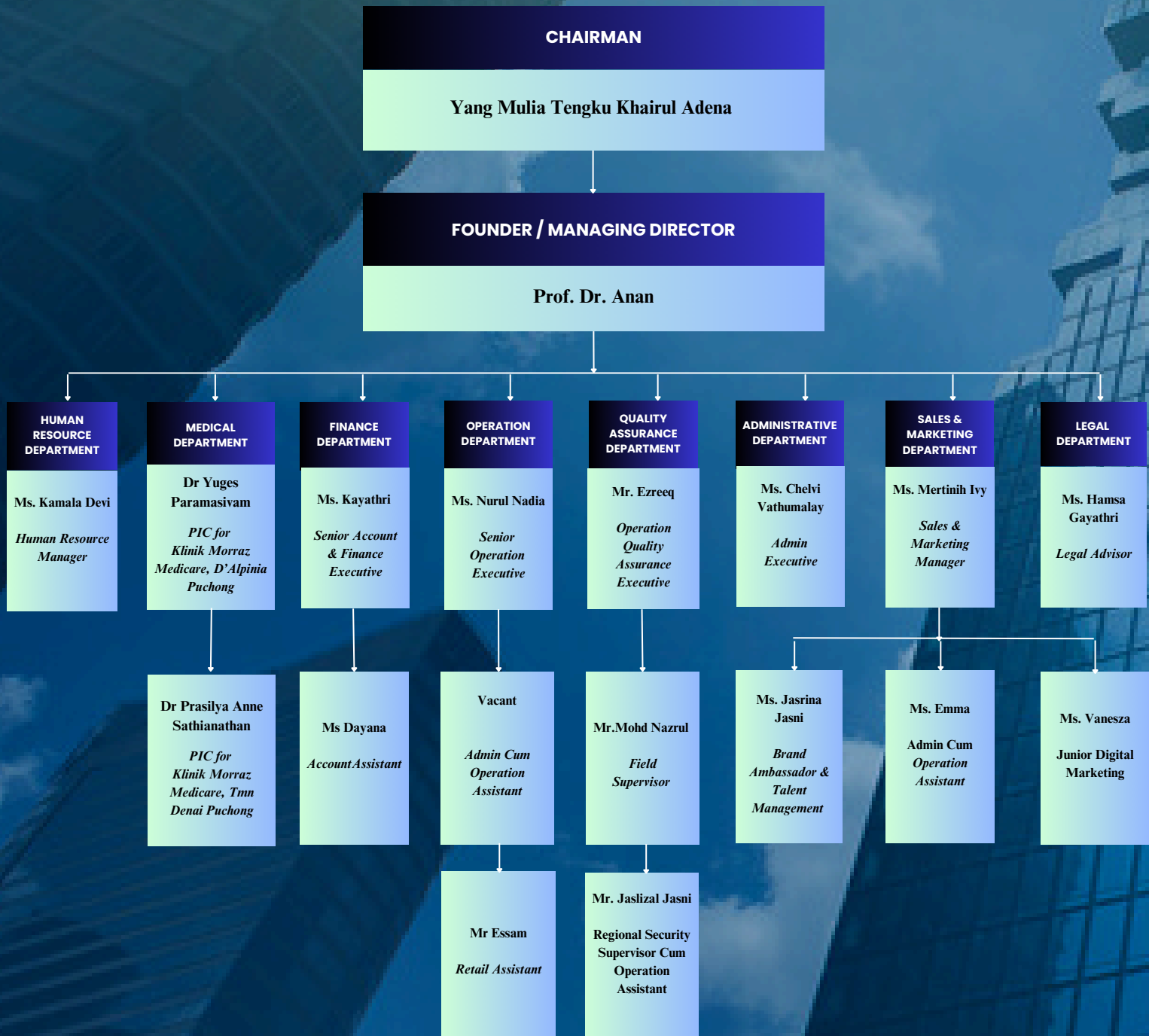
MEDICAL DEPARTMENT
Dr. Yuges Paramasivam



SALES & MARKETING DEPARTMENT
Ms. Mertinih Ivy Joklis



OUR STRUCTURE





OUR SERVICE

MORRAZ CLEANING SERVICE

Offering outsource manpower to hotel departments and comprehensive cleaning solutions tailored to the various sectors such as residential, commercial/office building and industrial sector.

MORRAZ CARE

Klinik Morraz Medicare focusing on healthcare-related tasks to support the well-being of individuals and communities.

MORRAZ CAFE

Providing a cozy spot offering coffee, tea, snacks, to either relax, work or socialize.

MORRAZ RETAIL

Morraz Boutique is a premium fashion store offering elegant, modern clothing and accessories. We focus on high-quality materials, timeless designs, and personalised service.

MORRAZ HOSTEL MANAGEMENT

Ensuring optimal living conditions and management for hostels.

MORRAZ TRANSPORT

Providing reliable and efficient transportation solutions.

MORRAZ CONSULTANCY

Providing expert advice to improve organizational performance and efficiency through tailored strategies and solutions

MORRAZ COSMETIC

Morraz Cosmetic provides a range of beauty products, including skincare, body care, hair care, and makeup, offering quality formulations designed to meet diverse customer needs.

MORRAZ SC SECURITY

Provides trained manpower services for security guard placements.

MORRAZ EDUCATION

Morraz College. Also collaborating with universities, allowing local and international students to work while studying under Work Based Learning Program.



CLEANING SERVICE

HOTEL DEPARTMENT

By providing labour supply to hotels, our business is solving key challenges in the hospitality industry, including labor shortages, skill gaps, and seasonal staffing needs. We're not just offering labours but a comprehensive service that includes recruitment, training, legal support, and ongoing management, all designed to ensure a smooth integration and operational efficiency for hotels.



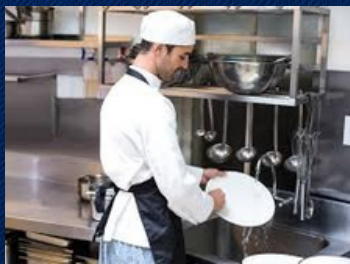
Housekeeping

Our housekeeping team ensures that hotel rooms are spotless, providing guests with a comfortable and hygienic environment.



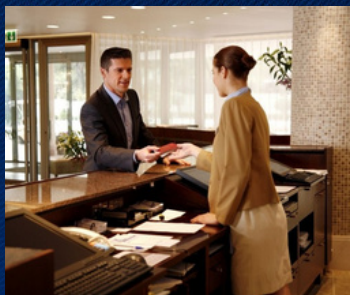
F&B

We maintain the highest standards of cleanliness in hotel kitchens, ensuring that all utensils and equipment are properly sanitized.



Stewarding

Our kitchen helpers assist in maintaining cleanliness in the kitchen, ensuring that the cooking environment is safe and hygienic.



Front Office

Our Front Office assistant handling full task as FOA such as greet visitors, answer phone calls, and direct people. Administrative tasks such as handling email, faxes, files, meeting minutes, mailings, and deliveries



CLEANING SERVICE

At Alpha Morraz, we pride ourselves on delivering top-tier cleaning services across various sectors. Our team consists of fully trained, legal, and skilled professionals, ensuring that every corner of your space is meticulously cleaned.

Below are the key areas of our cleaning services, from traditional manual cleaning to high-tech robotic solutions, we ensure that your commercial space is always ready to impress.

RESIDENTIAL AREA CLEANING

We specialize in providing comprehensive cleaning and property management services to keep your residential spaces clean, organized, and well-maintained.



COMMERCIAL & OFFICE BUILDING CLEANING

We offer a wide range of professional cleaning services designed for malls, offices, and other commercial spaces.





CLEANING SERVICE

CLEANING EQUIPMENT

In addition to our manual cleaning services, we utilize state-of-the-art cleaning robots and specialized machinery for efficiency and precision. From floor scrubbers and industrial vacuums to automated cleaning robots, we have the right tools for every task, ensuring your commercial space is spotless and well-maintained.



INTELLIGENT CORDLESS ROBOTIC POOL CLEANER

With its cutting-edge infrared and ultrasonic sensors, the SUBLUE BN Pro pool-cleaning robot first maps the pool with the GeoGuru™ AI algorithm to find the most efficient cleaning path before it starts its cleanup. SUBLUE BN Pro provides a superior pool cleaning experience



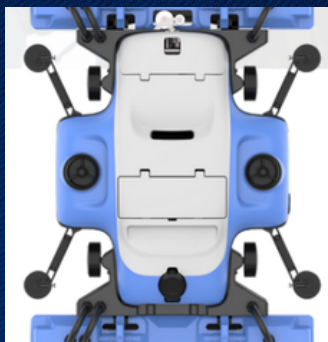
MULTIFUNCTION CLEANING ROBOT

Mopping, sweeping, scrubbing, vacuuming & disinfection



CLEANING ROBOT M100 RIDE-ON SMART FLOOR SCRUBBER

suitable for various type of flooring such as marble & ceramic tiles, wood, cement floor, epoxy floor, granite and other hard surfaces



WALL CLEANING ROBOT

Our SkyPro sets a new standard in safety and efficiency. It eliminates risky aerial operations, boosts cleaning efficiency by over threefold, and requires no external connections for easy, convenient operation. Say goodbye to high-risk manual cleaning and hello to unparalleled safety and productivity

MORRAZ MEDICARE



KLINIK MORRAZ MEDICARE

Morraz Medicare Clinic offers a comprehensive range of medical services focused on the healthcare needs of individuals and families. Our services include general medical consultations, health screenings, vaccinations, and treatment for common illnesses and injuries.

In addition to these general services, we provide specialized care in the following areas:

- **Women's Health:** Obstetrics and gynecology
- **Pediatric Care**
- **Chronic Disease Management:** Diabetes, hypertension, etc.
- **Minor Surgical Procedures**
- **Preventive Care**

Our motto, "We Care," underscores our commitment to delivering compassionate and attentive healthcare to our patients. This dedication is reflected in personalized care plans, attentive staff, a welcoming environment, and a focus on patient well-being beyond just medical treatment

KLINIK MORRAZ MEDICARE D'ALPINIA 10 PUCHONG



Address:
3, Jalan D Alpinia 10,
D'alpinia, 47120 Puchong,
Selangor

Clinic PIC
Dr Yuges Paramasivam
Medical Officer
Bachelor of Medicine, Bachelor of
Surgery, MBBS (Hons)
Management and Science University,
Class of 2019

KLINIK MORRAZ MEDICARE TAMAN DENAI PUCHONG



Address:
No 15-G, Pasar Puchong, 15,
Jln Denai Utama, Tmn Denai,
47100 Puchong, Selangor

Clinic PIC
Dr Prasilya Anne Sathyanathan
Medical Doctor (MD)
Medical Degree (Universitas Sumatera
Utara), Class of 2004

MORRAZ MEDICARE



MASS SCREENING SERVICES

At Morraz Medicare, we excel in administering comprehensive on-site mass screening services, ensuring the health and safety of various communities and organizations. Our services are designed to detect potential health issues early, promoting proactive healthcare management.

Types of Screenings Offered:

- **RTK/PCR Tests:** Reliable COVID-19 testing to manage and control the spread of the virus.
- **Medical Assessments:** Comprehensive health evaluations conducted by experienced medical professionals.
- **Health Screenings:** General health checks, including blood pressure, cholesterol, and glucose levels.
- **2D Ultrasound Services:** Non-invasive imaging for early detection of internal abnormalities.
- **Fomema:** Managing and monitoring the health screening process for foreign workers to ensure they are medically fit for employment

Target Audience:

- **Employees:** Promoting a healthy and productive workforce.
- **Students:** Ensuring early detection and treatment of health issues.
- **General Public:** Providing accessible healthcare services to communities.
- **Event Participants:** Ensuring health and safety compliance during events.

We have successfully conducted numerous COVID-19 screening events, utilizing RTK and PCR tests. Our services include medical assessments, continuous health monitoring, and on-site testing with strict adherence to safety protocols. Our mass screening services at Morraz Medicare are designed to provide thorough health assessments, ensuring early detection and fostering a healthier community.





Education empowerment refers to the process of equipping individuals with the knowledge, skills, and opportunities to improve their lives and contribute to society, ultimately leading to greater agency and self-sufficiency.

Objective

To partner with universities to offer a work-study program for local and international hospitality students. This program allows students to:

- Earn income to support tuition
- Gain hands-on industry experience
- Enjoy free accommodation

Graduates will complete their studies with a diploma and up to three years of experience, making them job-ready for the global hospitality industry.

1. Students work full-time at Alpha Morraz while studying hospitality, using what they learn in real jobs.
2. Paid jobs help students ease financial stress and rely less on loans.
3. Free housing is provided to reduce living costs and support a balanced life.
4. Students gain hands-on experience in areas like front office, guest services, housekeeping, events, and food & drink.
5. Top students may get full-time jobs after graduation.
6. International students join to bring different views and improve service quality.



4hb Mac 2025



Pengarah Urusan,
ALPHA MORRAZ HOLDING SDN BHD
1-5-2, LEVEL 2, BLOCK I, SETIAWALK PERSIARAN WAWASAN,
PUSAT BANDAR PUCHONG
47160 PUCHONG SELANGOR

Salam Sejahtera,

**SURAT KOLABORASI ANTARA ALFA UNIVERSITY COLLEGE (DKU047(B)) DAN
ALPHA MORRAZ HOLDING SDN BHD (Company No 1427832-D)**

Sukacita dimaklumkan bahawa ALFA University College ("AUC") dengan ini secara rasmi memberikan kebenaran kepada ALPHA MORRAZ HOLDING SDN BHD ("ALPHA MORRAZ") untuk menjalankan, mengajar, dan mengurus program-program pengajian yang ditawarkan oleh ALFA University College melalui kerjasama dengan pelbagai rakan kongsi dan industri di Malaysia.

Melalui surat ini, AUC memberikan kuasa kepada ALPHA MORRAZ untuk:

- i. Menjalankan program-program pengajian AUC di bawah nama dan kelulusan AUC.
- ii. Bekerjasama dengan rakan kongsi dan industri di Malaysia untuk menawarkan program-program tersebut.
- iii. Menguruskan hal-hal berkaitan pengambilan pelajar, pengajaran dan penilaian bagi program-program yang dijalankan.
- iv. Mewakili AUC dalam urusan rasmi dengan pihak-pihak yang berkaitan bagi tujuan pelaksanaan program-program ini.

AUC bersetuju untuk memberikan sokongan struktur akademik, bahan pengajaran, dan garis panduan yang diperlukan bagi memastikan kualiti dan pematuhan standard program-program yang dijalankan oleh ALPHA MORRAZ. ALPHA MORRAZ pula dipertanggungjawabkan untuk memastikan semua program yang dijalankan mematuhi syarat-syarat dan standard yang ditetapkan oleh AUC.

Kerjasama ini adalah berdasarkan prinsip saling percaya dan komitmen untuk memajukan pendidikan tinggi di Malaysia. AUC yakin bahawa ALPHA MORRAZ memiliki kemampuan dan sumber yang diperlukan untuk menjalankan tanggungjawab ini dengan jayanya.

Sekian, terima kasih.

Yang benar,

Prof Dr Nurliza Haslin bt Muslim
Naib Canselor
ALFA University College

Ruj : IUC/ISO/00191
Tarikh : 09th July 2025

PROF. DR ANAN
FOUNDER/MANAGING DIRECTOR
ALPHA MORRAZ HOLDING SDN. BHD.
1-5-2, LVL 2, BLOCK I
SETIAWALK PERSIARAN WAWASAN
PUSAT BANDAR PUCHONG
47160 PUCHONG
SELANGOR DARUL EHSAN

Prof. Dr.,

LETTER OF APPOINTMENT AS COLLABORATIVE PARTNER – ALPHA MORRAZ HOLDING SDN. BHD.
INNOVATIVE UNIVERSITY COLLEGE (IUC)

We refer to the above-mentioned matter.

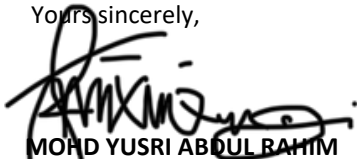
We are pleased to inform you that **ALPHA MORRAZ HOLDING SDN. BHD.** has been officially appointed as a Collaborative Partner of **INNOVATIVE UNIVERSITY COLLEGE (IUC)** for the implementation of the **Diploma in Hotel Management - Work Based Learning (DHM-WBL)** programme.

Accordingly, Alpha Morraz Holding Sdn. Bhd. shall be responsible for ensuring the smooth coordination of student placement, including the monitoring of students throughout their training period, as well as facilitating the efficient arrival process of international students to Malaysia for training purposes.

4.0 Your attention, cooperation, and continued support in this collaboration are highly appreciated.

Thank you.

Yours sincerely,



MOHD YUSRI ABDUL RAHIM
MAJOR RMAF (R)
Programme Director
Innovative University College
DHM-WBL Malaysia (Indonesia)



MORRAZ SECURITY

Morraz SC Security Sdn Bhd

At Morraz SC Security, we go beyond traditional security services, we empower safety with a commitment to excellence and hospitality. Our mission is to provide top-tier security solutions while ensuring a welcoming and professional approach that enhances the safety and comfort of our clients.

With a team of highly trained security professionals, we integrate advanced security measures with a customer-focused mindset. Whether safeguarding businesses, residential communities, or large-scale events, we prioritize proactive protection, efficiency, and exceptional service.



At the core of Morraz SC Security is our belief in empowering our personnel through continuous training, cutting-edge technology, and a culture of integrity. We don't just protect. We create secure environments where people feel safe and valued.

Choose Morraz SC Security where safety meets hospitality, and protection is delivered with professionalism and care.



MORRAZ BOUTIQUE

Morraz Retail Sdn Bhd

Morraz Boutique is a premium fashion retailer dedicated to offering elegant, contemporary apparel and accessories for discerning customers. With a focus on quality craftsmanship, timeless design and personalised service, Morraz Boutique curates collections that cater to both sophisticated everyday wear and special-occasion wardrobes. Situated in CDB Perdana, Cyberjaya, the boutique combines a refined shopping environment with expert styling support to help clients express their individual style. Committed to excellence, Morraz Boutique emphasises superior fabric, attention to detail and a dedication to client satisfaction.





MORRAZ HOSTEL MANAGEMENT

At Morraz Hostel Management, we prioritize the welfare and comfort of our residents by providing high-quality accommodation services that comply with the highest standards of safety and comfort. Our hostel management services are designed to create a conducive living environment for workers and students alike.

Key Services Offered:

- **Safe and Conducive Accommodation:** We ensure all our hostels meet the standards set by the **Foreign Employees Act (Akta 446)** and the **Responsible Business Alliance (RBA)** for workers' accommodation in Malaysia.
- **Compliance with Akta 446:** The Foreign Employees (Amendment) Act 2019 (Akta 446) sets the standards for accommodations provided to foreign employees, ensuring their living conditions are safe, hygienic, and conducive. Morraz Hostel Management adheres to these regulations, ensuring that our hostels are compliant with the law and provide a comfortable living environment for all residents.
- **Facilities and Amenities:** Our hostels are equipped with essential facilities, including clean and hygienic living spaces, recreational areas, and convenient access to basic services.
- **Regular Maintenance:** We conduct regular maintenance and cleaning to ensure the highest standards of hygiene and comfort are maintained.
- **Security Services:** Comprehensive security measures, including CCTV surveillance and on-site security personnel, to ensure the safety of all residents.





LEGAL DEPARTMENT

L. HAMSAGAYATHRI & ASSOCIATES (ADVOCATES & SOLICITORS)

Civil & Criminal Litigation

Our legal department is led by Ms. Hamsagayathri Loghanathan (LL.B (Hons), Universiti Utara Malaysia) of L. Hamsagayathri & Associates, who provides legal advisory and litigation support to the company. The firm offers comprehensive legal services to both corporate entities and individuals, with a strong focus on practical, strategic, and solution-oriented legal support.

With a commitment to integrity, professionalism, and client-focused service, Ms. Hamsagayathri Loghanathan provides guidance in navigating legal and regulatory matters while safeguarding the company's rights and interests.

The company works closely with L. Hamsagayathri & Associates for its legal advisory and dispute resolution matters

Ms. Hamsagayathri Loghanathan
LL.B (Hons), UUM





WHY CHOOSE US

OUR STRENGTH:

With over five years of unmatched expertise, Alpha Morraz excels in cleaning services, healthcare, security, hostel management, and retail business. We enhance hotels, resorts, commercial buildings, and more with top-tier maintenance and exceptional care

OPERATION KPI REPORT (MONTHLY)

- Meeting with clients every month to monitor staff performance and fostering strong-partnerships.

HOSTEL INSPECTION (MONTHLY)

-To maintain hostel high standards of cleanlinesskitchens, bathrooms, and individual rooms.

PRE-DEPLOYMENT TRAINING

Our training is designed to ensure that individuals are not only job-ready but also confident in their abilities to meet the high standards expected particularly in the hospitality industry.

OUR TRAINERS

-Led by Mr. Shahin, who brings over 8 years of hands-on experience in housekeeping within prestigious hotel settings, our team understands the nuances of the industry. Mr. Shahin's background ensures that our training is grounded in real-world scenarios and best practices.

Mr. Rajat

Mr. Shahin



CONTACT US



ALPHA MORRAZ HOLDING SDN BHD



+603-86038540 / +6017-468 7189



alphamorraz@gmail.com



www.aplhamorraz.com



Headquaters :

I-5-2, Block I, Level 2, Setiawalk,
Persiaran Wawasan, Pusat Bandar Puchong,
47160 Puchong, Selangor



Morraz College

N15A, Jalan Mewah 25/63,
Taman Sri Muda,
40400 Shah Alam, Selangor



Penang Branch :

No. 3096, Jalan Baru,
Bandar Perai Jaya,
13600 Perai, Penang



Langkawi Branch:

Lot 2605 Jalan Pantai Cenang
Mukim Kedawang
07000 Langkawi Kedah.

"WE VALUE OUR PEOPLE"